

Privacy Policy for Cumberland Scaffolding Ltd.

Last updated: 07/10/2024

1. Data We Collect

We collect and process personal data in the following ways:

a) Data Collected Automatically

When you visit our website, we automatically collect certain information to help us understand how visitors use our site. This data includes:

- General location (such as country or region)
- Time spent on our website
- Browser type and version
- IP address
- Device type

This data is anonymized and used for analytical purposes, such as improving our website's performance and user experience. **No personally identifiable information is collected** unless you voluntarily submit it through our contact forms.

b) Data Collected via Forms

We provide forms on our website for contacting us and requesting quotes. The following information may be submitted by you:

- Full name
- Email address
- Phone number

This data is only used to respond to your inquiry or request for a quote. Once your request has been fulfilled, **we do not retain or store your personal information** for any other purpose. We **do not sell** or share this data with third parties.

2. Purpose of Data Collection

The personal data collected through the website is used exclusively for the following purposes:

- Responding to your inquiries via the contact form
- Providing quotes via the request a quote form
- Improving the functionality and user experience of the website through anonymized data analysis

We do not use your personal data for marketing purposes or any other activities outside the scope described here.

3. Legal Basis for Processing Data

We collect and process your personal data under the following legal bases:

- **Consent:** By voluntarily submitting your personal information through our contact or quote forms, you consent to our use of that data for the specific purposes outlined above.
- **Legitimate Interests:** We process anonymized data for analytical purposes to improve our website's performance and ensure it functions correctly.

4. Data Retention

- Automatically collected data (such as general location and browser type) is anonymized and stored securely for a short period, after which it is **automatically deleted**.
- Data submitted through contact or quote forms is only retained as long as necessary to respond to your inquiry and will be **deleted after the purpose has been fulfilled**.

5. Data Sharing

We do not sell, trade, or share your personal information with third parties. Your personal information is used strictly for the purposes outlined in this policy.

6. Data Security

We take all appropriate technical and organizational measures to secure your personal data against unauthorized access, accidental loss, or disclosure. Your data is stored securely and processed in compliance with GDPR standards.

7. Your Rights

Under the GDPR, you have the following rights concerning your personal data:

- **Right to Access:** You can request access to the personal data we hold about you.
- **Right to Rectification:** You have the right to request corrections to any inaccurate or incomplete personal data.
- **Right to Erasure:** You can request that your personal data be deleted, subject to certain conditions.
- **Right to Restrict Processing:** You can request that we limit how your personal data is processed.
- **Right to Object:** You can object to the processing of your personal data in certain circumstances.
- **Right to Data Portability:** You can request that your personal data be transferred to another organization.

If you wish to exercise any of these rights, please contact us at [email address].

8. Contact Us

If you have any questions or concerns about this privacy policy or your personal data, please contact us at:

Cumberland Scaffolding Ltd
8 Palmers Glade, Palmerstown Manor, Dublin 20
+353 87 912 3474
cumberlandscaff@gmail.com

We reserve the right to update this privacy policy as necessary to comply with legal or regulatory changes. All updates will be posted on this page.

This privacy policy is in line with the EU's General Data Protection Regulation (GDPR) and other applicable privacy laws.